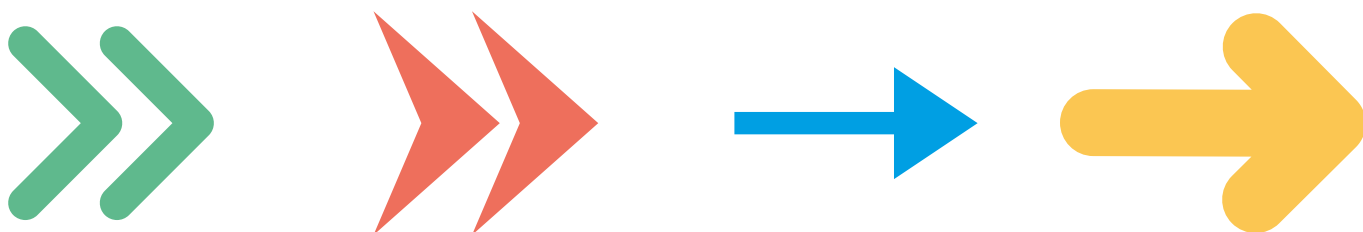




**DISCOVER. DECIDE.
APPLY. SHINE.**

UCAS HUB



EVERYTHING YOUR STUDENTS NEED ALL IN ONE PLACE

The UCAS Hub is so much more than a tool your students should use when they start applying. The minute you start talking about careers, it's THE place they should go to explore all of their choices and options. As well as bringing together a huge breadth of options on one screen, it allows them to carefully explore and compare different paths without feeling overwhelmed.

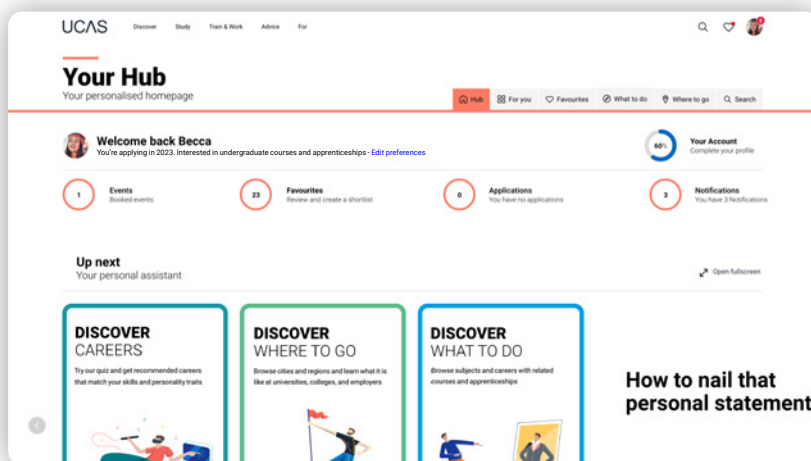
It's not just about traditional degrees either. Your students can learn more about apprenticeships, universities, and all of the different pathways available to them.

AN INTERACTIVE JOURNEY OF DISCOVERY

- Careers features designed around Gatsby Benchmarks and the CDI Framework
- Supports you, your students, and your structured careers programme
- The great tools and features put the power of choice in the hands of your students

10 reasons why you and your students will love the UCAS Hub:

- 1 Personalised experiences
- 2 Matching personalities to careers
- 3 Exploring everything in one place
- 4 Opening minds to new possibilities
- 5 Learning about different sectors
- 6 Diving deeper into different subjects
- 7 Peer to peer support
- 8 Support throughout their journey
- 9 Hearing from experts
- 10 Highlighting local events



3 STEPS TO GET YOUR STUDENTS ON THE UCAS HUB:

STEP 1

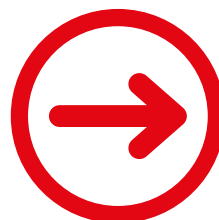
REGISTER FOR A HUB ACCOUNT
[UCAS.COM/DASHBOARD](https://ucas.com/dashboard)

STEP 2

BUILD
A PROFILE

STEP 3

START
EXPLORING



START HERE THE
UCAS HUB ON
UCAS.COM

PERSONALISED EXPERIENCES

1

STUDENTS CAN HIGHLIGHT THE HEART ICON TO FAVOURITE PAGES, SUBJECTS, COURSES, AND MORE.



As every journey is different, all your students can enjoy an experience as individual as they are.

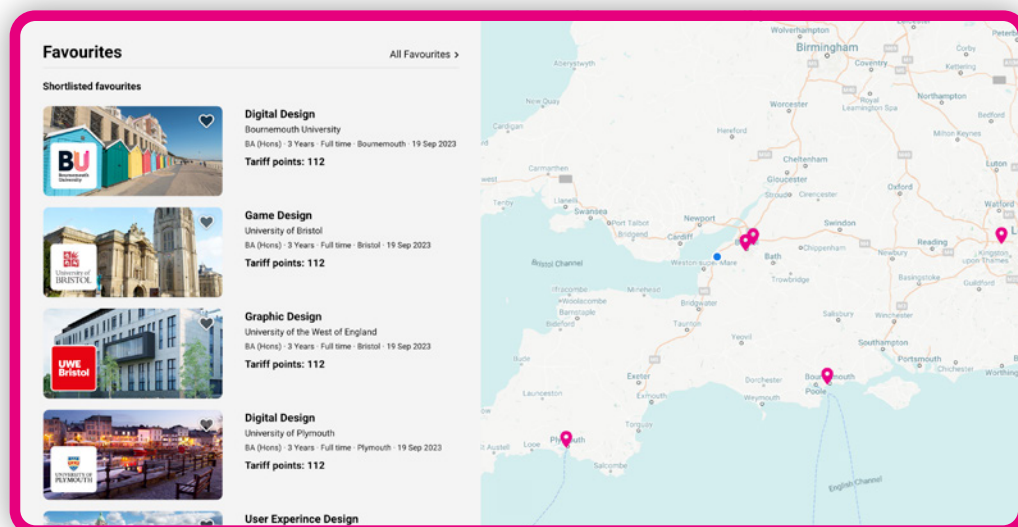
FAVOURITES FEATURE

Your students will love making their dashboard their own, personalising it based on their passions, skills, and attributes. Simply by using the heart icon across ucas.com in their early research, they can collect favourite pages, subjects, courses, and more.

Your students can even favourite locations to build their own interactive map of opportunities that changes along their journey as they explore and refine their choices.

GATSBY BENCHMARK:

- ✓ Addressing the needs of each pupil.



MATCHING PERSONALITIES TO CAREERS

2

This is the perfect tool to kick-start career discussions with your students.

CAREERS QUIZ

If your students don't know what they want to do next, our Careers Quiz provides a range of personalised career matches based on their interests. A great starting point for exploring different careers and courses, it opens up a gateway to all kinds of possibilities. As the results can be saved to student profiles, they can reflect, revisit, and start planning their next steps.

The personalised career matches also show:

- Latest labour market information
- Hard and soft skills needed
- Routes to that career
- Related careers and industries
- Salary expectations
- Alternative jobs
- Projected job growth
- Courses people studied to pursue these careers, so your students know the pathway to entry

DISCOVER CAREERS

Try our quiz and get recommended careers that match your skills and personality traits



GATSBY BENCHMARK:

- ✓ Learning from career and labour market information.

EXPLORING EVERYTHING IN ONE PLACE

- Access all the latest apprenticeship resources at ucas.com/apprenticeships

3

Your students don't have to look far and wide to find the information they need. With our dynamic new Discover Tool, they can compare all their options side-by-side.

STUDENT PATHWAYS SIDE BY SIDE

For the first time students can see apprenticeship opportunities alongside undergraduate courses. The UCAS Hub enables them to explore all their options and build a profile in one place.

On their mobiles or in the classroom, they can explore subjects, apprenticeships, industries, and course listings based on their preferences. They can look at city and regional guides. They can save their favourites, discover related topics, and easily change their search criteria to go again. Everything they need is at their fingertips!

CDI FRAMEWORK:

- ☒ Explore the possibilities.

OPENING MINDS TO NEW POSSIBILITIES

4

Your students can now discover what courses other students with similar subjects and qualifications* applied for using our new data tool.

WHAT TO STUDY NEXT

Seeing what courses students like them applied for will broaden the horizons of your students and inspire them to explore different courses and subject areas. By changing their selections, they can see the results of a variety of subject combinations to help them make informed decisions about their future.

*A-Levels, BTEC extended diplomas and SQA Highers are all included in our Beta version.

GATSBY BENCHMARK:

- ☒ Addressing the needs of each pupil.

LEARNING ABOUT DIFFERENT SECTORS

5

Which industries will excite your students? What's right for them? What could their future look like in these sectors?

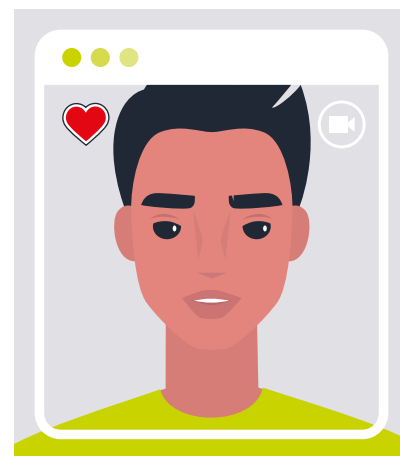
INDUSTRY GUIDES

Here, your students can discover what a variety of roles are like in all kinds of sectors.

Thanks to our Industry Guides, they can look at different roles, employers, and apprenticeships. They can get tips to set them on the path to their dream career. They can hear from apprentices and read real case studies. And they can get the latest market intelligence at their fingertips to learn more about salaries, employment stats, and apprenticeship growth in that sector.

NEW

Students can sign up to be matched to potential employers in their area and see and apply for hundreds of live jobs and apprenticeships.



CDI FRAMEWORK:

- ☒ See the big picture.

DIVING DEEPER INTO DIFFERENT SUBJECTS

6

Going beyond course listings, we've totally transformed the way your students can explore and fully immerse themselves in the subjects they are interested in.

SUBJECT GUIDES

We've 70+ Subject Guides packed full of great stats and information that will take your students on a journey. They can discover what it's like to study a subject, how to get into it, and the career opportunities available. They can quickly view relevant courses, apprenticeships, and job opportunities. Then with one click, they can see profiles of employers and the universities and colleges where they can study those courses. They can even access local information and student tips to get a real insight into what it's like to study there.

Your students can also connect with and speak to current students who are studying that subject right now with the Unibuddy tool. They can ask questions, get advice, and learn about their experience.

DISCOVER WHAT TO DO

Browse subjects and careers with related courses and apprenticeships



GATSBY BENCHMARK:

- ☒ Learning from career and labour market information.

PEER TO PEER SUPPORT

7

Who better than current students to give tips about student life in different areas?

CITY & REGION GUIDES

Full of student tips and recommendations, our guides will help your students to imagine what their life could be like in locations across the UK.

UNIBUDDY

Students can find out what life's really like at uni by talking directly to a student there now!

CDI FRAMEWORK:

- ☒ Explore the possibilities.

DISCOVER WHERE TO GO

Browse cities and regions and learn what it is like at universities, colleges, and employers



SUPPORT THROUGHOUT THEIR JOURNEY

8

The UCAS Hub provides step-by-step support to guide your students. It helps them build their dashboard, expand their horizons, and see what they need to do next.

TO DO LIST FEATURE

Once they have made their choice and feel ready to use their research to apply – they are in the right place! They can organise their options, tick off their to do list, and stay on track. They can even use the Notes Tool to jot down the tasks you set during lessons.

CDI FRAMEWORK:

- ☒ Manage career.

HEARING FROM EXPERTS

9

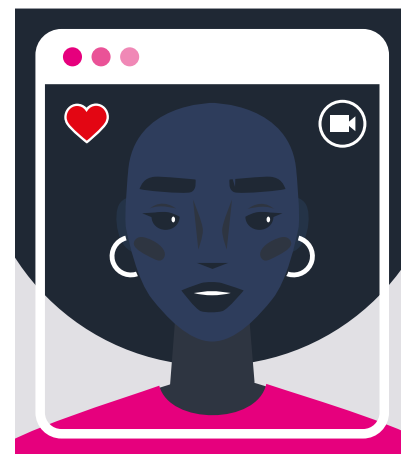
If your students have questions or want some inspiration, our experts are here to help.

UCAS HUB LIVE

Our live streams cover everything from researching and shortlisting options to writing CVs and applying to uni. Your students can also catch-up and dip in and out of hundreds of sessions on-demand at home or in your classroom.

GETTING AHEAD WITH APPRENTICESHIPS

A wide range of experts and degree apprentices join Radio 1 DJ, Katie Thistleton, for our latest podcast series on degree apprenticeships. Each episode is packed full of info, myth-busting, and insight to help your students get to grips with the difference between a traditional degree and a higher, degree, or graduate apprenticeship.



CDI FRAMEWORK:

- ☒ Explore the possibilities.

HIGHLIGHTING LOCAL EVENTS

The UCAS Hub also alerts your students to various events, exhibitions, and open days based on their location, favourites, and preferences.

UCAS/DISCOVERY UK TOUR

By booking a UCAS/Discovery event all your students will get access to the UCAS Hub, and receive personalised support, wherever they are in their research journey.

Additional support is now available to help them prepare for their visit and research the universities, colleges, employers, and apprenticeship providers who will be there to chat too.

At the event students can visit the dedicated zones including the Big Q&A stage and Chill and Charge zone to hang out with careers advisers and UCAS experts.

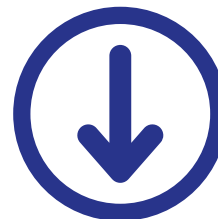
GATSBY BENCHMARKS:

- ☒ Encounters with further and higher education.
- ☒ Encounters with employers and employees.

LESSON PLANS

Share all of the exciting UCAS Hub features with your students in the classroom:

- Discovering your skills
- Exploring your passions
- Thinking about apprenticeships
- Weighing up your options
- Shining in your application
- Getting ready for UCAS Discovery
- Mission Card overview



DOWNLOAD THE
SUPPORTING STUDENT
ACTIVITY PACKS
[UCAS.COM/HUB-ADVISER](https://ucas.com/hub-adviser)

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